

First Name, Last Name
Title
Street Address
City , State , Zip Code

Dear **First Name**,

What does winter, water and wind have to do with this letter? My sailing in the Leukemia Cup Regatta the weekend of January 17, 2004 at Lake Pleasant.

The Leukemia Cup Regatta is a collaborative event hosted by the Arizona Yacht Club and The Leukemia & Lymphoma Society. So where do you come in?

I'm raising more than just a sail in this Regatta; I'm raising funds to support the mission of the Leukemia & Lymphoma Society, which is dedicated to finding cures for leukemia, lymphoma, myeloma, and Hodgkin's disease and to improving the quality of life for patients and their families.

Every nine minutes, a child or adult dies from leukemia, lymphoma, or myeloma. An estimated 640,000 Americans are living with leukemia, lymphoma, and myeloma. While the statistics are overwhelming, there is hope for someone who hears those devastating words, "you have cancer." The Leukemia & Lymphoma Society is making great strides in finding a cure. It is my hope that you will help my crew and me as we sail (**YOUR BOAT NAME**) in the Leukemia Cup Regatta.

We would greatly appreciate your financial assistance and encouragement. Please read and complete the enclosed contribution card and return it to me ASAP. Feel to send me a note or an e-mail message at (**YOUR E-MAIL ADDRESS**). Or, if you're like most of my friends and family and would rather use the telephone instead of a mouse, you may phone me at (**YOUR PHONE NUMBER**). I would love to hear from you.

Thanks for your dedication and support. "We're Sailing to Save Lives"

Sincerely,

(**your name**)



Arizona Yacht Club



The Leukemia & Lymphoma Society
Fighting Blood-Related Cancers

**The Leukemia Cup 2004, 44th Birthday Regatta
“Raising More Than Sails”**

Sign me up! I would love to be part of the Arizona Yacht Clubs Regatta in support of

The Leukemia & Lymphoma Society

In accordance with the Internal Revenue Code, the amount you donate is 100% tax deductible.

Please place an X next to the membership level.

Amount Membership Level

- _____ \$ 26.00 Single (“You sail the miles, I’ll give you a buck each.”)
- _____ \$ 44.00 Supporter “In celebration of the 44th birthday Regatta”
- _____ \$ 50.00 Family “In the big scheme of life, aren’t we all related?”
- _____ \$100.00 Franklin “Easier to deduct from the checkbook.”
- _____ \$262.00 Never understood decimals
- _____ \$500.00 New Best Friend (Four *Desert Princess* boat passes)

_____ Check enclosed (payable to Leukemia & Lymphoma Society) or please charge to:

_____ MasterCard  _____ Visa  American Express 

Card Holder _____

Card # _____ Expiration Date _____

Signature _____

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Please detach this bottom section to keep for your tax deduction

The Leukemia & Lymphoma Society

In accordance with the Internal Revenue Code, the amount you donate is 100% tax deductible.

Donor Card for January 17th 2004, The Leukemia Cup Regatta

Amount _____ Paid by Check _____ Credit Card _____

Thank you for your support!